

Kyle Smith

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Objective

Secure a position that optimizes my design and development experience in a complimentary manner. The ideal company pushes the envelope of design and technology, utilizing the cohesiveness of team work to produce a superior product.

Experience

November 2007 to Present enCircle Media Irvine, California

Lead Designer

Main duties include:

- Project leader.
- Website concept, prototype, design and layout.
- UI design and development.
- Design multiple comps for client presentation and approval.
- Search Engine Optimization / Analytics
- Hand coded HTML, jQuery, CSS2/3, .NET 3.5, PHP5, MySQL/SQL.
- Brochure layout and design.
- WordPress custom design and development.
- Logo design.
- Work in a fast paced, detail oriented environment.

August 2006 to November 2007 BP Media Costa Mesa, California

Web Developer

- Developed dynamically driven websites for the luxury real estate market using PHP and MYSQL backend and incorporating AJAX and Flash AS2/3.
- Used Google analytics to increase website traffic.
- Worked extensively with clients; developed an excellent client rapport.

June 1996 to Present Freelance Orange County, California

Web Designer and Developer

- AtomicBallroom.com website design/development and custom Content Management System creation.
- Logo design and redesign, DanceAthon.org.
- Contracted with several dance venues for creation of websites and all print media and logo design.
- Developed the web-interface for an Epilepsy Research group from Ohio State University.
- Created the architecture and design elements for the GI Clinic at the LA VA Hospital.

Education

Bachelor of Arts in Mathematics California State University, Los Angeles

Software/Coding Language Expertise

- PHP 4/5, HTML, AJAX, Javascript, jQuery, CSS 2/3 MYSQL, .NET 2.0/3.5, JSON, XML
- Adobe Photoshop, Illustrator, InDesign CS3/CS4, Visual Studio 2008, WordPress
- MS Word, Excel, Powerpoint, Publisher, Outlook.
- Familiar with both Mac and PC.

Related Experience

- Chairman of the Board for the 24 Hour Caner Dance-A-Thon, a non-profit organization that raises money for cancer research benefiting the City of Hope.
- Lecturer and music director at several national swing dance festivals.

References available upon request.